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**YEARS** of  
Employability delivered

# Fincare Small Finance Bank – Campus CoE



Fincare (prior to its merger with AU Small Finance Bank) was expanding its in-house team and needed 20 engineers across multiple technologies to support product and digital transformation initiatives



## Requirement & Challenge

The requirement was to identify and onboard deployment-ready engineers who could quickly integrate with existing teams, minimizing lead time for productivity.

Skill alignment: Required a mix of technologies specific to Fincare’s tech stack, demanding a customized training approach beyond standard bootcamp models.



## Solution by BridgeLabz

BridgeLabz designed a customized, 12–14 week training program mapped precisely to Fincare’s tech requirements and expansion roadmap.

The program followed the COE Internship Model, under which engineers were trained and mentored before a 3-month internship with Fincare.

BridgeLabz managed the end-to-end lifecycle from sourcing and screening talent to training, performance tracking, and internship onboarding.



## Outcome and Response

Fincare’s tech leadership expressed high satisfaction with the skill levels, adaptability, and integration speed of the engineers.

The program enabled seamless conversion of engineers to FTEs creating a direct, sustainable talent pipeline for the merged entity (AU Small Finance Bank).

The COE model proved to be cost-efficient, scalable, and replicable, making it an ideal framework for future talent engagements.

# Let's Go!

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