



**10** BridgeLabz  
**YEARS** of  
Employability delivered

# Capgemini – Campus CoE



**DAY ZERO Agenda** - Reduce Bench cost & ensure faster deployment of Campus Hires, arrest attrition leakage



## Requirement & Challenge

1000+ College Campus Recruits

High bench cost of expense incurred due to 6-7 months lag to billability

Further Opportunity Cost incurred due to attrition & Skill to Role mismatch

Low joining rates – engagement gaps from campus-to-corporate timeframe

BU Pressure on Utilization



## Solution by BridgeLabz

Engineers upskilled through a 10 week & 2-stage process on various deep & advanced tech roles

First Stage- Bootcamp conducted to match skill to tech role through TRACK evaluation

Second Stage- Segmented cohorts upskilled on most suited tech areas & tailor made for specified project outcome



## Outcome and Response

Billability of talent achieved within initial months of program completion

Annual engagement confirmed for all Premium Campus Grad hires for the org

Discussion CoE Solution for 5000+ Campus Hires in current year across multiple “In-Campus” Labs for 7th/8th Semester Candidates

# Let's Go!

Get Solutions for  
Tailor-made, #Day 1  
productive, Deep tech talent

*Contact us at*  
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**The Incredible team is ready to help you scale!**